



Transform Dental Sleep **Symposium** **2027**

SPONSORSHIP PROSPECTUS

▾ **January 22-23**
Scottsdale, Arizona



**TRANSFORM DENTAL SLEEP
SYMPOSIUM**

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New Venue

Located *at*

The Westin Kierland Resort & Spa

6902 East Greenway Parkway, Scottsdale, Arizona, USA

January 22-23

Scottsdale, Arizona

Friday, January 22nd

Saturday, January 23rd

The #1 Complaint About the TDS Symposium Is That It's Outgrown the Venue.

PROBLEM SOLVED!

Join us in 2027 at our spacious new venue, The Westin Kierland Resort & Spa provides a massive conference space and tons of room to optimize your engagement with attendees.

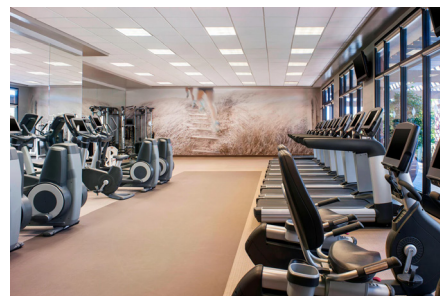
The resort features the Troon-managed 27 hole golf course, multiple swimming pools, a lazy river, FlowRider flowboard simulator, a spa, numerous bars, and multiple restaurants to guarantee both fun and functionality.

And it's only a few steps away from the illustrious Kierland Commons outdoor entertainment district which features dozens of upscale restaurants and shopping options.

There's so much space to host meetings with your clients and prospects.

And lots more room on the exhibit floor, no bottlenecks, just fun in the sun.

Are you going to Transform Dental Sleep in 2027?





Welcome to the Best Dental Sleep Medicine Meeting Ever!

Dear Prospective Sponsor,

Many said it was the best dental event they'd ever attended. Dentists loved it. Team members raved. And Sponsors created new connections, revealed new products, generated new sales, and developed new business opportunities.

Like you, we've attended hundreds of CE events. Most feature boring speakers on topics that aren't relevant to your business. Perhaps they even told attendees to avoid you because their products competed with your own.

Bad food. Lousy hotels. Nonexistent booth traffic. You're sick of exhibit floors that seem laid out to hurt – not help you. We get it, and the first two years of the TDS Symposium aimed to show what a dental sleep conference should look like. Not ones to rest on our laurels, 2027 will be even bigger and better. More attendees, more breaks, more opportunities, more fun. Oh, and a later start time. You talked. We listened.

Events can be a drain on resources. Your company invests time and money to be there. It's vitally important that you meet with new prospects and spend time with your existing dental clients to grow your business. We get it.

Join us for the 4th annual TRANSFORM DENTAL SLEEP SYMPOSIUM on January 22 – 23, 2027 in Scottsdale, AZ. We are limiting the event to just 48 sponsors. The 2026 meeting sold out months in advance and had more than 8 companies on a waiting list. Register your company now and be part of the movement to transform dental sleep.

If you snooze, you lose. Don't be a loser. Submit your application today.

Make it happen

Jason Tierney, The Dude

A Few of Our Past Speakers

Proven experts sharing strategies you can apply immediately in your practice.



Erin Elliott, DDS
General Dentist &
Dental Sleep Medicine Educator



Daron K Roberts
The Globe's #1
Leadership Speaker



Suzanne Thai, DDS, DABDSM
Dental Sleep Medicine Specialist
& Founder of DFW Sleep Solutions



Jagdeep Bijwadia, MD, MBA
Founder of Synaptrx Sleep &
Assistant Professor, University
of Minnesota



Jamison Spencer, DMD, MS
Director of Dental Sleep Medicine
at the Center for Sleep Apnea
and TMJ



Haramandeep Singh, MD
CEO & Board-Certified Sleep
Medicine Specialist at iSleep
Physicians



Jordan Harbinger
Our keynote speaker,
who is also a Podcast Host
& Communication Expert.



Angela Kowaleski
COO of GoTo Sleep Center
for CPAP Alternatives



Shane Creado, MD
Board-Certified Psychiatrist &
Sleep Medicine Physician



Jonathan Lown, MD
Clinical Director at Delta Sleep
Center of Long Island & Clinical
Assistant Professor of Medicine
at Stony Brook University



Lesia Tierney
Co-Founder & CEO of GoTo
Sleep Center for CPAP
Alternatives



Kevin Brown
Motivational Speaker &
Author of The HERO Effect



Jason Doucette, DMD, DABDSM
Founder, Innovative Dental Sleep
& TMJ Solutions of Reno



Michael Cowen
Founder & CEO of Awaken2Sleep

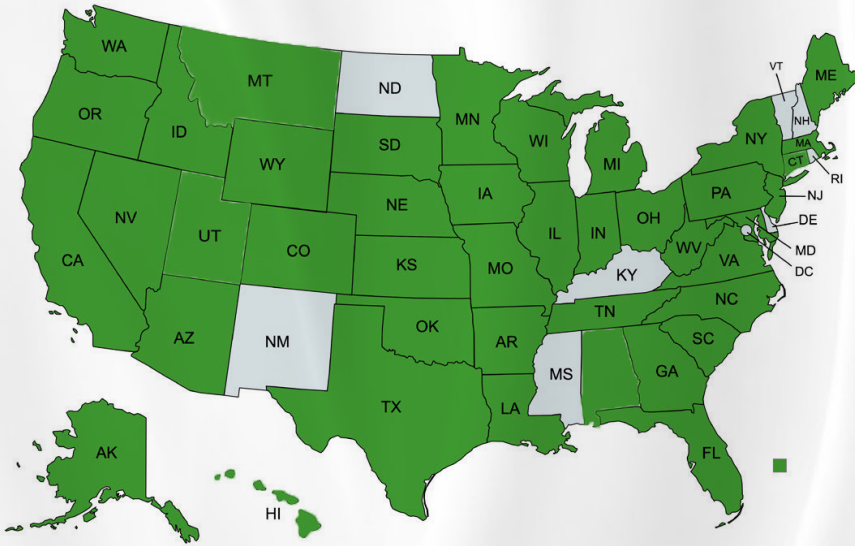


Col. Phillip Neal, DMD
Leader in Dental Sleep
Medicine, U.S. Army

Wait until you see what we're lining up for 2027!

A Closer *Look*

TDS Symposium attendees came from 40+ states!



- New venue can accommodate **1,000 attendees**
- Average of **10.3** appliances delivered monthly per attendee
- Average of **6.8** years in DSM per attendee
- 200,000 sq. ft. of meeting space to avoid crowding

TDS Symposium by the Numbers

- On a scale of 1-10, the 2025 TDS Symposium Sponsors rated their overall experience 9.6
- In 2026, all 44 Sponsorship opportunities SOLD OUT by October!

Who Attends the TDS Symposium?

2024 TDS SYMPOSIUM

Dentists **145**

Team Members **120**

Sponsor Staff **65**

Physicians **6**

2025 TDS SYMPOSIUM

Dentists **162**

Team Members **154**

Sponsor Staff **82**

Physicians **6**

2026 TDS SYMPOSIUM

Dentists **183**

Team Members **194**

Sponsor Staff **93**

Physicians **8**

What You Get with Your TDS Symposium Sponsorship:



Meals served before sessions begin



Plenty of meaningful conversations with attendees



Wi-Fi & Love



More fun than you can shake a George Gauge fork at



The best dental sleep medicine meeting you've ever attended



"Can't wait till next year. Awesome energy, lots of doctor traffic, & a ton of fun!"

Jennifer O'Hare
Great Lakes Dental Technology



"We're already looking forward to coming next year, so you should too"

Lane Rizzardini
Sleep Apnea Leads

Your Sponsorship, Your Opportunity

Spend Quality Time with Attendees

- ▶ 30-minute breaks, 1-hour lunch, & Friday **Happy HourZZZ Event**
- ▶ Strategically designed Sponsor floor; attendees can't use the restroom, get a drink of water, or leave the venue without seeing you
- ▶ Socialize with your Docs; world-class golfing, dining, & hiking just minutes away

! All 2026 Sponsorships **SOLD OUT** months before the meeting. Register **NOW** to secure your spot at the best D@MN Dental Sleep Medicine Event **EVER!**



"If you're looking for a dental sleep apnea meeting, don't look anywhere else. Transform Dental Sleep Symposium is amazing, tons of face-to-face time and great feedback from doctors. See you next year."

Troy Leonard

Digital Healthcare Professionals

Your Sponsorship, Your Opportunity

Little Details That Make a BIG Difference

- ▶ Wi-Fi
- ▶ Meals included
- ▶ Sponsors are served 30-minute before breaks so you have time to enjoy your meals
- ▶ Sponsors welcome in all lectures



Guess Who's Going to Be There?

- 👥 Dynamic speakers providing actionable info on practical topics
- 👥 Hundreds of dentists and their teams
- 👥 Your competitors will be there. Will you?
- 👤 You spoke. We listened.



All 2026 Sponsorships SOLD OUT months before the meeting. There were 8 companies on the waiting list last year. Don't snooze or you'll be stuck in the cold. Register NOW to secure your spot at the best D@MN Dental Sleep Medicine Event EVER!



Sponsorship Packages

Diamond Package

Price

~~\$20,000~~
SOLD OUT

1 Available

Included

- Happy HourZZZ Sponsor
- Branded Lanyards
- Branded Signage
- Branded Drink Bar
- Include 1-Page Flyer in the Attendee Bag
- Premium Booth Placement
- Custom Discount Code for Clients

Media Coverage

- Full-Page Ad in Symposium Program
- Featured on Symposium Website
- Social Media Sponsorship Promotion

Premium Booth Assignment

- 8' x 8' Booth Space
- 6' Table with Drape
- Two Chairs
- Wi-Fi Access
- Meals Included
- Access to All Lectures

Welcome Package

Price

~~\$12,000~~
SOLD OUT

1 Available

Included

- Early Bird Welcome Reception
- Held on Thursday Evening
- Branded Signage
- Branded Drink Bar

Media Coverage

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- Featured on Symposium Website
- Social Media Sponsorship Promotion

Premium Booth Assignment

- 8' x 8' Booth Space
- 6' Table with Drape
- Two Chairs
- Wi-Fi Access
- Meals Included
- Access to All Lectures

Workshop Package

Price

~~\$9,000~~
SOLD OUT

2 Available

Included

- 90-Minute Friday Workshop Session. No Separate Registration is Required.
*Speakers & topics must be approved by TDS organizers.
- Custom Discount Code for Clients
- Include 1-Page Flyer in the Attendee Bag
- Premium Booth Placement

Media Coverage

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Premium Booth Assignment

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- Two Chairs
- Wi-Fi Access
- Meals Included
- Access to All Lectures



Sponsorship Packages

Gold Package

Price

\$7,000

1 Available

Included

- **Option 1:** Branded Notepad & Pen **SOLD OUT**
- **Option 2:** Branded Choclonely Candy Bar
- **Option 3:** Branded Meeting Tote **SOLD OUT**
- **Option 4:** Branded Collectible Travel Water Bottle **SOLD OUT**
- **Option 5:** Logo on Annual Attendee T-Shirt **SOLD OUT**
- Include 1-Page Flyer in the Attendee Bag
- Premium Booth Placement
- Custom Discount Code for Clients

Media Coverage

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Premium Booth Assignment

- 8' x 8' Booth Space
- 6' Table with Drape
- Two Chairs
- Wi-Fi Access
- Meals Included
- Access to All Lectures

Silver Package

Price

\$5,000

1 Available

Included

- **Option 1:** Branded Hotel Room Key (1 side)
- **Option 2:** Branded Pack of Gum **SOLD OUT**
- Custom Discount Code for Clients
- Include 1-Page Flyer in the Attendee Bag
- Premium Booth Placement

Branded room keys will be delivered at check-in for those staying at the Resort.

Media Coverage

- Full-Page Ad in Symposium Program
- Featured on Symposium Website
- Social Media Sponsorship Promotion

Premium Booth Assignment

- 8' x 8' Booth Space
- 6' Table with Drape
- Two Chairs
- Wi-Fi Access
- Meals Included
- Access to All Lectures

Bronze Package

Price

\$3,000

3 Remaining

Included

- Custom Discount Code for Clients
- Bronze sponsors can add a half-page program ad (\$360) or a full-page ad (\$600) that will be distributed to every attendee.

Media Coverage

- Featured on Symposium Website
- Social Media Sponsorship Promotion

Premium Booth Assignment

- 8' x 8' Booth Space
- 6' Table with Drape
- Two Chairs
- Wi-Fi Access
- Meals Included
- Access to All Lectures

SPONSORSHIP AGREEMENT

PLEASE FILL OUT THE SPONSORSHIP
APPLICATION FORM BELOW:



SCAN ME

Transform Dental Sleep **Symposium 2027**

January 22-23
Scottsdale, Arizona

Friday, January 22nd
Saturday, January 23rd

or visit: TransformDentalSleep.com/sponsor-app/

Secure Your Sponsorship Today

Don't miss out on this unique
experience. Secure your sponsorship
opportunity today!

